

# Women Business Leaders Forum

**BUILDING THE  
NEXT GENERATION OF  
WOMEN EXECUTIVES**



Gloria Feldt

**SEPTEMBER 25, 2015  
HILTON PARSIPPANY**



Though women continue to comprise more of the *Fortune* 500 CEO positions each year, they still have a long way to go. This event will bring New Jersey women together to network, exchange ideas, and identify how we can help women make headway in corporate leadership, and build the next generation of women executives.

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# PROGRAM & SPEAKERS

## BREAKFAST

### VIDEO PRESENTATION

Barbara Byrne and Candace Straight will share information from the set of EQUITY, the first female-driven Wall Street film, which follows a senior investment banker who is threatened by a financial scandal and must untangle a web of corruption forcing her to re-examine the rules of the cutthroat world she has always loved.

Two-time Emmy winner for her starring role in "Breaking Bad," Anna Gunn toplines this drama which will be filmed this summer and released in 2016. The male lead is played by British actor James Purefoy, who starred in the FOX TV drama "The Following" with Kevin Bacon and was Mark Anthony in the HBO production of "Rome."

EQUITY is being produced by Broad Street Pictures, which was founded last year by "Orange is the New Black" star and SAG award winner Alysia and "Backwards" star Sarah Megan Thomas. Broad Street was founded to produce films with strong females roles both in of front and behind

## 8:00 AM

### CONFERENCE OPENING

#### LT. GOVERNOR, KIM GUADAGNO



Kim Guadagno was elected New Jersey's first Lieutenant Governor. She was sworn into office on January 19, 2010 and was re-elected to a second term on November 5, 2013. In addition to serving as the Lt. Governor, Guadagno serves as the 33<sup>rd</sup> Secretary of State.

## 9:00 AM

### BUSINESS LEADER KEYNOTE

#### BARBARA BYRNE



Barbara Byrne, Vice Chairman in the Banking Division at Barclays, is overseeing the launch of the "Women in Leadership" index of U.S. companies with gender-diverse leadership.

## 9:45 AM

### PANEL DISCUSSION

MODERATED BY MARY ALICE WILLIAMS, NJTV

*Hear from women in the leadership / executive roles about the values, behaviors, skills and characteristics women need to excel to the board / executive level.*

#### ABOUT THE SPEAKERS



**Mary Alice Williams (Moderator)** is a highly acclaimed broadcast journalist. Her investigative work on such topics as foreign policy, ethics, technology and health have made her a respected authority and recognized voice for public information.



**Kathryn E. Wengel** is currently Vice President, Johnson & Johnson Supply Chain (JJSC), serves on the Johnson & Johnson Management Committee, and chairs the JJSC Leadership Team. With 27 years at Johnson & Johnson, Kathy has worked with almost every

business segment across the company, and her expansive and global work experience includes seven years in Puerto Rico and eight years in Europe where she assumed broad leadership roles.



**Celestina S. Quintana** *Ariasped quidio maximodia quunt officipsam et fugiae seque nonsequat reruptat aut moluptatiae. Cia ped maximinvent voleste ne voloressus eumquias di vellest, unt ullanti oreictotaqui di de volor samusci asimentium hil molluptatem reritat.*

*oloressus eumquias di vellest, unt ullanti oreictotaqui di de volor samusci asimentium hil molluptatem reritat.*



**Brenda Ross-Dulan** is an Executive Vice President and Southern New Jersey Region President for Wells Fargo, overseeing 150 community banking stores and \$12 billion in deposits. Ross-Dulan has more than 25 years of banking experience. Prior to assuming her

taking on this role in April 2009, Ross-Dulan served as the Region President for Wells Fargo's Los Angeles/San Gabriel Valley Region.

Event Registration \$175 each

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11:00 AM

## BREAKOUT SESSION ONE

### GETTING TO THE C-SUITE

*It's not enough to want to be in the C-suite, women have to believe they can do the job, step up for consideration and make the right choices. Much has been studied – and written about – the lack of women in the C-suite, even though women make up 52% of all professional level jobs. Attend this break-out session if you want to engage in the dialog on what critical factors are needed to get to the top and stay there, based on the research and personal experiences of our two speakers.*

#### ABOUT THE SPEAKERS



**Cynthia Hamburger** has over 25 years of leadership experience and is recognized as a dynamic and innovative executive with a deep understanding of global technology management, business operations, sales and marketing, customer service and professional services. As Chief Operating Officer and Chief Information Officer (CIO) for Learning Ally, Cynthia is focused on developing strong technology leadership, continuous improvement of the audiobook production processes, and the dynamic evolution of a national volunteer community. As a member of the Executive Team, she also leads sales and marketing and community engagement teams across the US.



**Leanne Leonard**, Executive Coach and Senior HR Consultant at A.J. O'Connor Associates, has over 25 years of Human Resources experience. She has consistently driven company strategy through enterprise-wide programs utilizing her leadership and coaching skills to deliver organizational performance through employee engagement. She has enabled these changes for *Fortune* 500 publicly held, private and non-profit organizations in domestic and global settings. As a senior consultant and executive coach since 2009, she leverages her diverse experience to provide practical and relevant coaching, mentoring and training of senior leaders and their teams to improve performance and develop their careers. She is an Adjunct Professor having taught HR Management at Fairleigh Dickinson and St. Elizabeth's at the undergraduate and graduate levels.

## BREAKOUT SESSION TWO

### BECOMING A BOARD MEMBER

*Despite the strides women are making in the C-suite, gender diversity on corporate boards remains a persistent problem. Women have been shown to be effective board members, so why aren't there more of them? Attend this breakout session to hear what boards look for and how to effectively position yourself as a candidate for board director consideration.*

#### ABOUT THE SPEAKERS



**Erin Hamrick**, founding partner of Sterling James, has 18 years of experience as an executive search consultant. Prior to co-founding Sterling James in 2014, Erin served as a Partner with the insurance practices of both Heidrick & Struggles and Spencer Stuart. During this time, she also took a year sabbatical to work for the U.S. Department of Defense, where she supported reconstruction efforts in Iraq.



**Caren Franzini** is President of Franzini Consulting, LLC. The firm provides strategic assistance with real estate development projects; identifies local, state and federal incentives to fill funding gaps; and assists economic development organizations with their development and review of programs and projects.



**Candace Straight** is a private investor and investment-banking consultant specializing in the insurance industry. Throughout her successful career she has worked for numerous corporations including, Merck & Co. Inc. and Bankers Trust Company. Straight has also served as a principal of Head and Partners and as an Advisory Director of Securitas Capital, L.L.C., a global private equity investment firm.



**Joanne Pace** is a global *Fortune* 100 senior executive with over 30 years of financial and operating experience in complex regulated businesses. She is currently an active independent board director for public and private companies, and an advisory board director in the financial and investment arena.



# PROGRAM & SPEAKERS

NOON

LUNCH

## MICHELE N. SIEKERKA



Michele N. Siekerka, Esq. became the 11<sup>th</sup> President of the NJBIA in October 2014. She came from the NJDEP where she served as Deputy Commissioner. She was a principal player in Governor Christie's charge in Rebuilding New Jersey in the wake of Superstorm Sandy and has been serving on the Board of Directors for Investors Bancorp (Formerly Roma Bank) since 2006 and served as Chairman of the Roma Board from 2011-2013.

1:00 PM

KEYNOTE SPEAKER

## GLORIA FELDT



Gloria Feldt is co-founder and president of Take The Lead, the new women's leadership movement to prepare, develop, inspire and propel women to take their fair and equal share of leadership positions across all sectors by 2025. The bestselling author of "No Excuses: 9 Ways Women Can Change How We Think About Power," Gloria is an acclaimed expert on women, power and authentic leadership, and an inspiring keynote speaker, who motivates with heart and humor. As a practical activist, she gives practical "Power Tools" for life and leadership.

*People* magazine calls her the "voice of experience." Gloria's expertise in women, power and leadership comes from a deep well of personal knowledge gained on the frontlines. Her journey from teen mom and high school dropout from rural Texas to president and CEO of the world's largest reproductive health and advocacy organization, Planned Parenthood Federation of America, to best-selling author and visionary leader for women's equality inspires both men and women. She has been named by *Vanity Fair* as one of "America's Top 200 Women Leaders, Legends, and Trailblazers," *Glamour's* "Woman of the Year," and a Women's eNews 21 Leaders for the 21<sup>st</sup> century, among other honors.

1:30 PM

DESSERT RECEPTION NETWORKING

Solidify your new relationships and indulge your sweet tooth at our Dessert and Coffee Reception.

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